



8 UI & UX

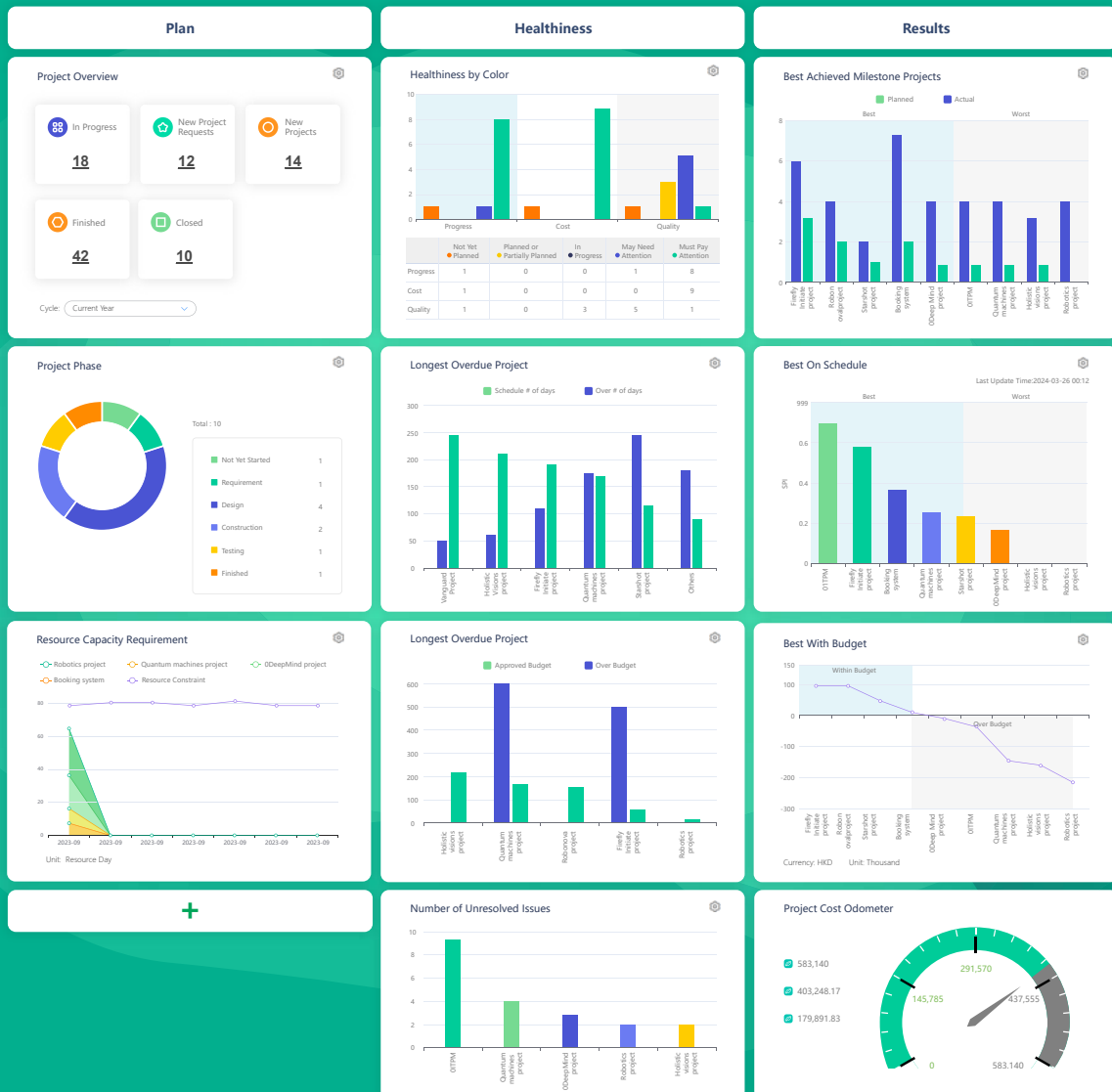


8 UI design focuses on the look and feel of a product and UX design focuses on the overall user experience.

Our designers did the following for 8 UI/UX:

- **User research:** Understanding the needs, goals, and behaviors of the target audience is essential. This can be done through interviews, surveys, and observations.
- **User-centered design:** Involving users in the design process and incorporating their feedback is important for creating a product that meets their needs.
- **Consistency:** Maintaining a consistent look and feel throughout the interface.
- **Clarity:** Ensuring that text and visual elements are easy to understand.
- **Hierarchy:** Using visual hierarchy to guide users' attention to important elements.
- **Color and contrast:** Choosing a color palette that complements the brand and ensures good contrast.
- **Whitespace:** Using whitespace strategically to avoid clutter and improve readability.
- **Typography:** Selecting readable fonts and font sizes.
- **Accessibility:** Ensuring that the product is usable by people with disabilities or special needs.
- **Responsive design:** Designing for mobile devices.

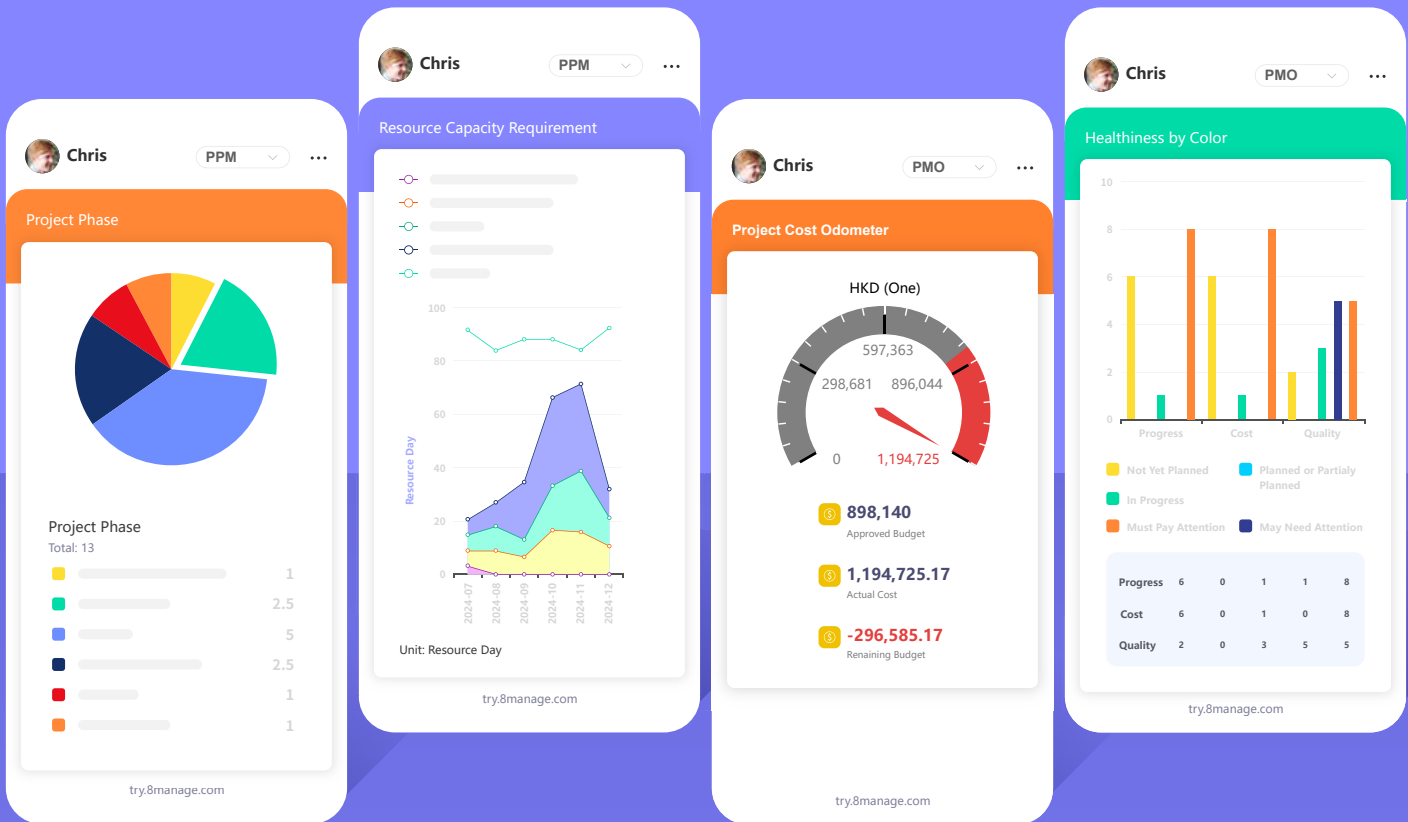
Dashboards



8 dashboards provide many benefits, including:

- **Better decision:** 8 dashboards help businesses make better decisions by providing access to data summaries, long-term statistics, and the ability to analyze information.
- **Data-driven decision-making:** 8 dashboards allow decision-makers to make choices based on accurate and up-to-date information.
- **Efficiency:** 8 dashboards streamline data collection and reporting, which can save time and effort.
- **Enhanced visibility:** 8 dashboards provide greater visibility to information, which can help businesses respond to changing market conditions.
- **Collaboration:** 8 dashboards can facilitate communication and collaboration among team members and stakeholders.
- **Customization:** 8 dashboards can be tailored to meet your requirements, allowing you to customize the design and functionality.
- **Real-time insights:** 8 dashboards are real-time and provide instant access to critical insights, which can help decision-makers evaluate performance metrics and assess market trends.

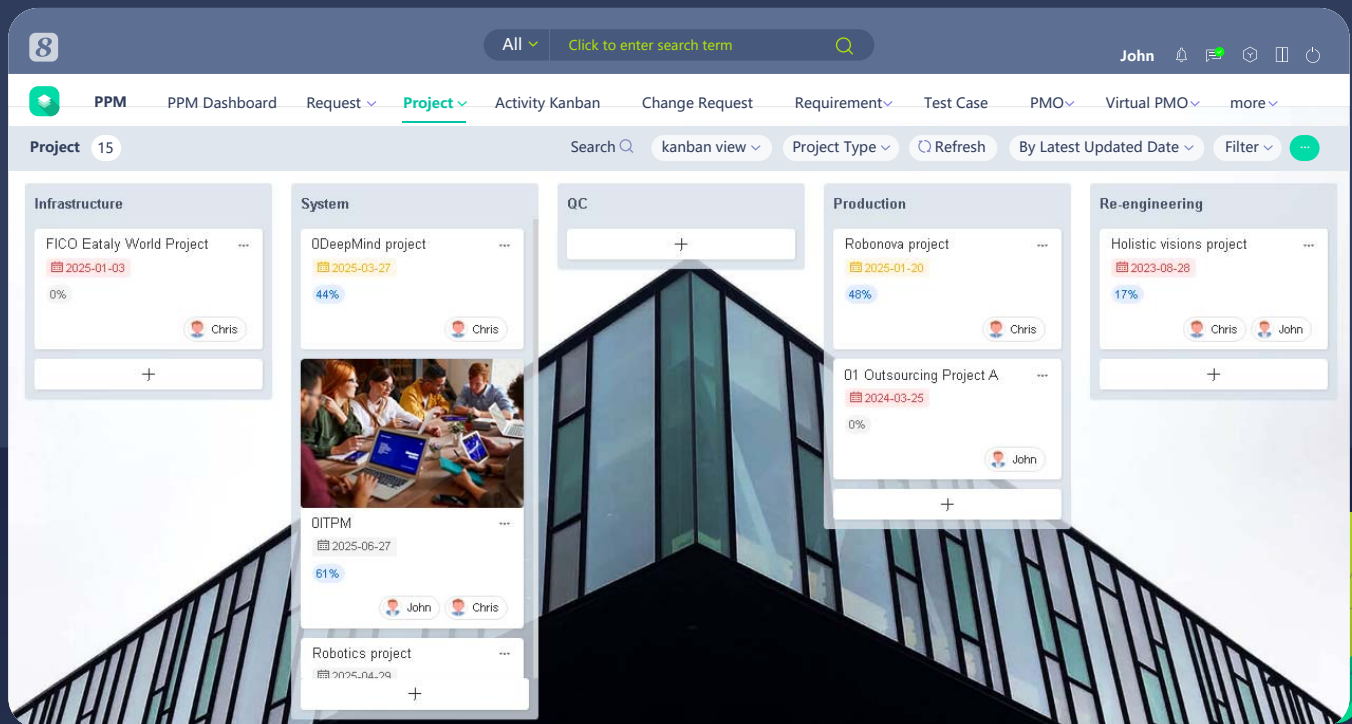
Mobile Displays



8 mobile displays can help our user interface (UI) and user experience (UX) in many ways, including:

- **Prioritizing essential content:** Mobile screens are smaller than other devices, so designers can focus on the most important features and content. This can lead to a more streamlined and user-friendly experience.
- **Supporting responsive design:** Responsive design adjusts the layout and content of a website or app to fit any screen size or device. This ensures a consistent experience across devices.
- **Optimizing for touch:** Mobile interfaces should be easy to interact with using touch gestures. Buttons and touch targets should be large enough to tap comfortably.
- **Ensuring fast load times:** Mobile users expect fast responses. Designers can optimize images, reduce the number of elements, and use efficient coding practices to reduce load times.
- **Making the interface invisible:** The goal is to make the interaction between the user and the app as natural and frictionless as possible.
- **Providing a tailored experience:** Mobile devices go where users go, so designers can provide convenient and contextually relevant experiences.
- **Making the experience more interactive:** Gestures, swipes, and taps can make the overall user experience more engaging and immersive.

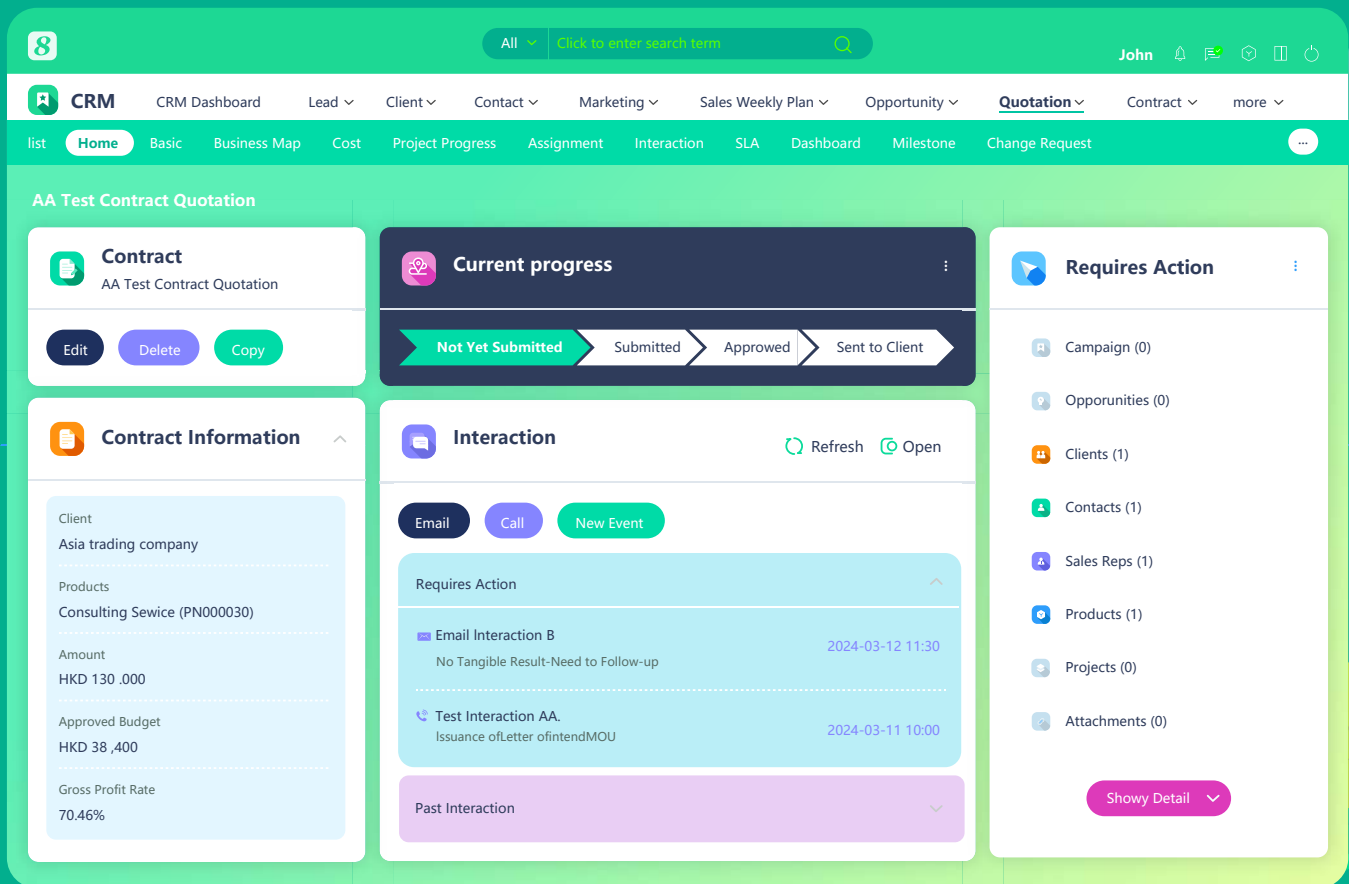
Menu structure & access



8 menu structure and access have significant impacts on our user experience (UX) and user interface (UI) in the following ways:

- **Navigation:** 8 menus provide a way for users to navigate to different sections of the 8 products, and effective navigation design can improve user efficiency and satisfaction.
- **Consistency:** 8 navigation looks and works the same way across all pages and devices.
- **Readability:** 8 has clear labels and group related items together.
- **Accessibility:** 8 design was taken into account that users with low visibility, color blindness, or who require screen readers can access the information.
- **Menu placement:** The placement of a menu can impact user interaction. For example, placing a hamburger menu in a predictable location, like the top left or right corner, can improve usability.
- **Mega menus:** 8 mega menus and visual cues streamline navigation for webpages with many topics.
- **Menu-driven interfaces:** 8 menu-driven interfaces make it easier for users to find what they need by logically categorizing and grouping similar functions together.

Discoverability



8 discoverability is a key aspect of our user interface (UI) and user experience (UX) .
The following of our design elements help our users find information and features:

- **Visual hierarchy:** Arrange content in a logical visual hierarchy so that users can easily understand related features.
- **Consistent design language:** Use consistent color schemes, icons, and typography to help users develop a mental model of the product.
- **Intuitive navigation:** Create a clear navigation structure with descriptive labels.
- **Put related information on a single page:** Use sections, tabs, and modals to keep users on a single page.
- **Use mega menus:** Mega menus are drop-down menus that organize content into categories and subcategories.

Business centrality



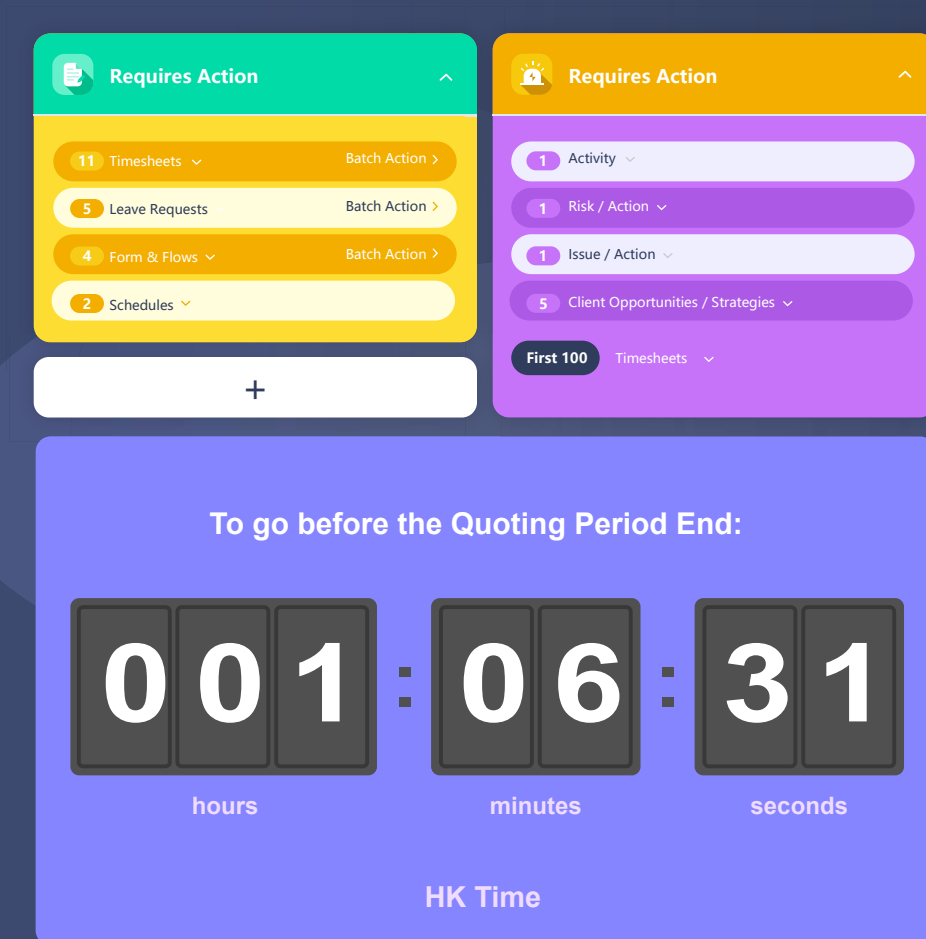
8 user interface (UI) and user experience (UX) put the business at the center which includes:

Centralizing information: Bring all data into one place to make it easier to manage and access.

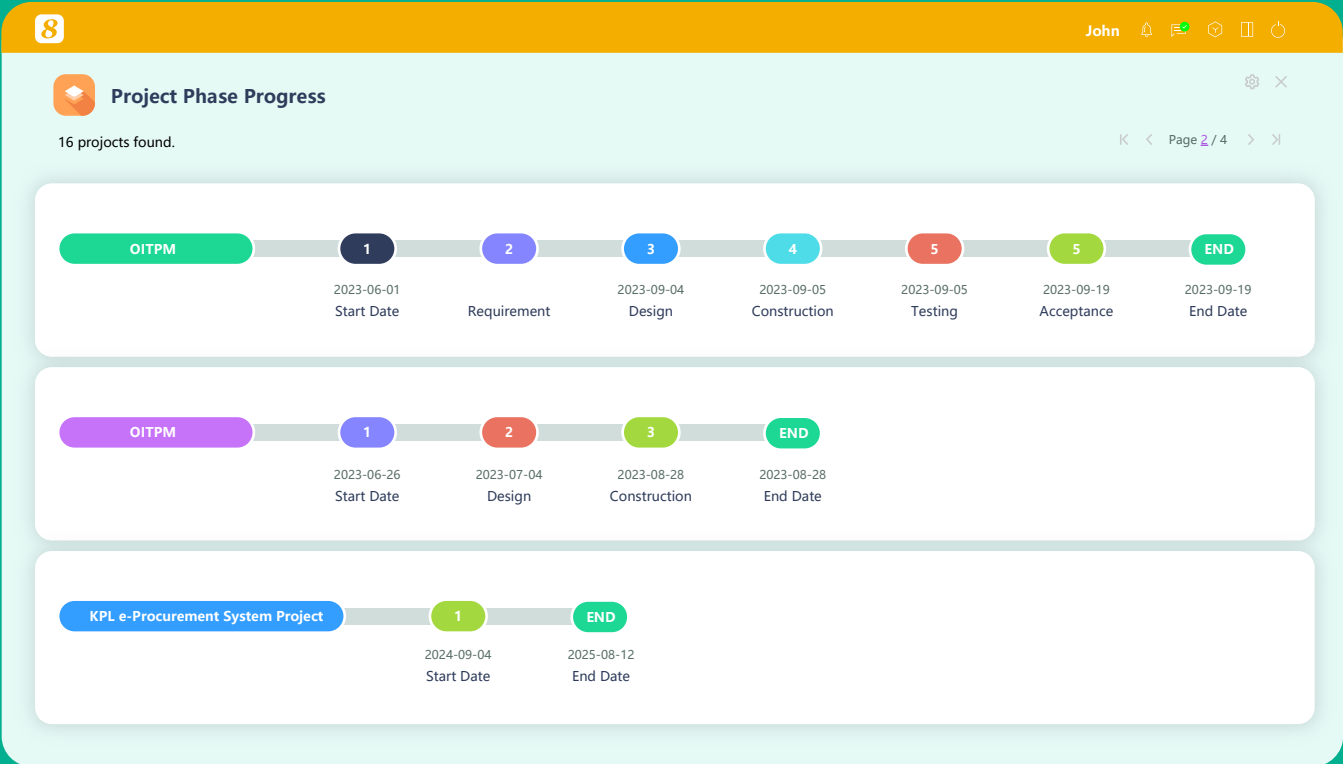
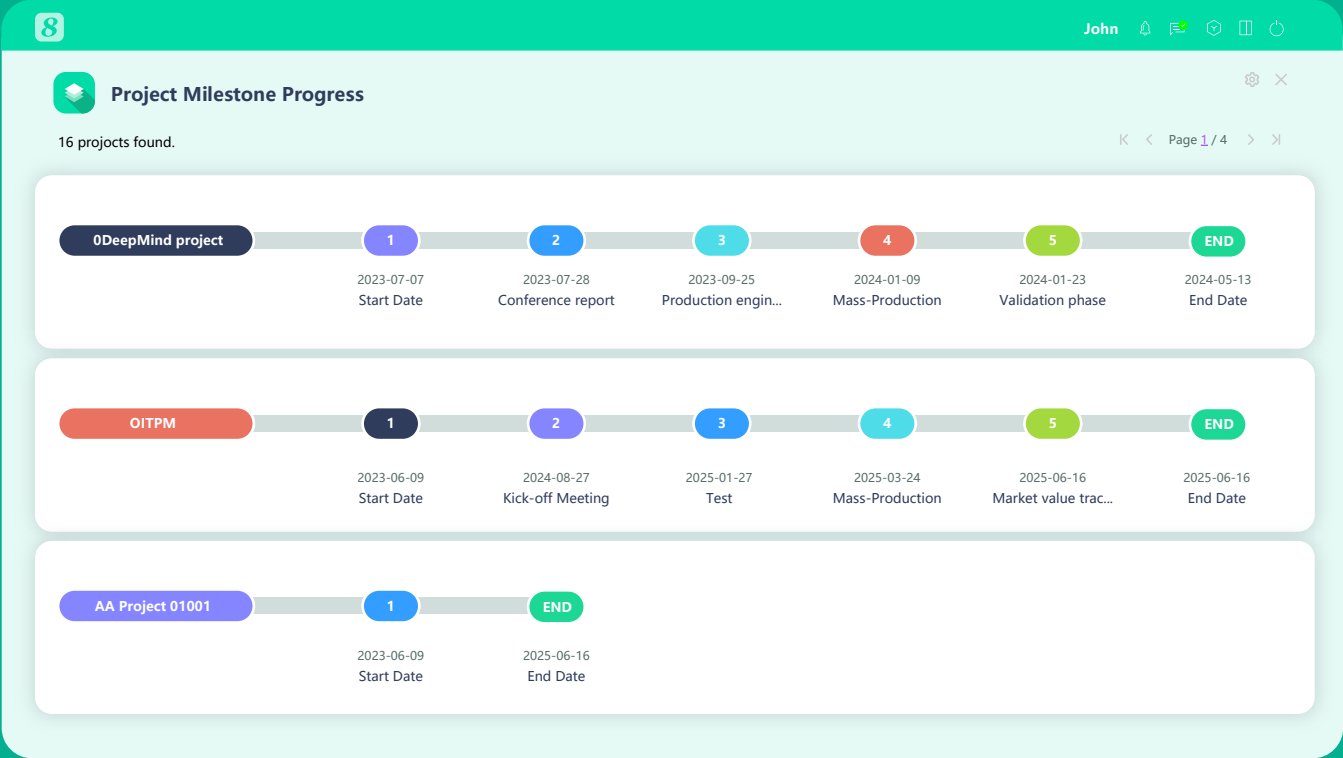
Central display of key information: Display key information such as KPI in the center of the screen.

Performance traceability: Allow to click the performance data to trace down the effect-and-cause relationships.

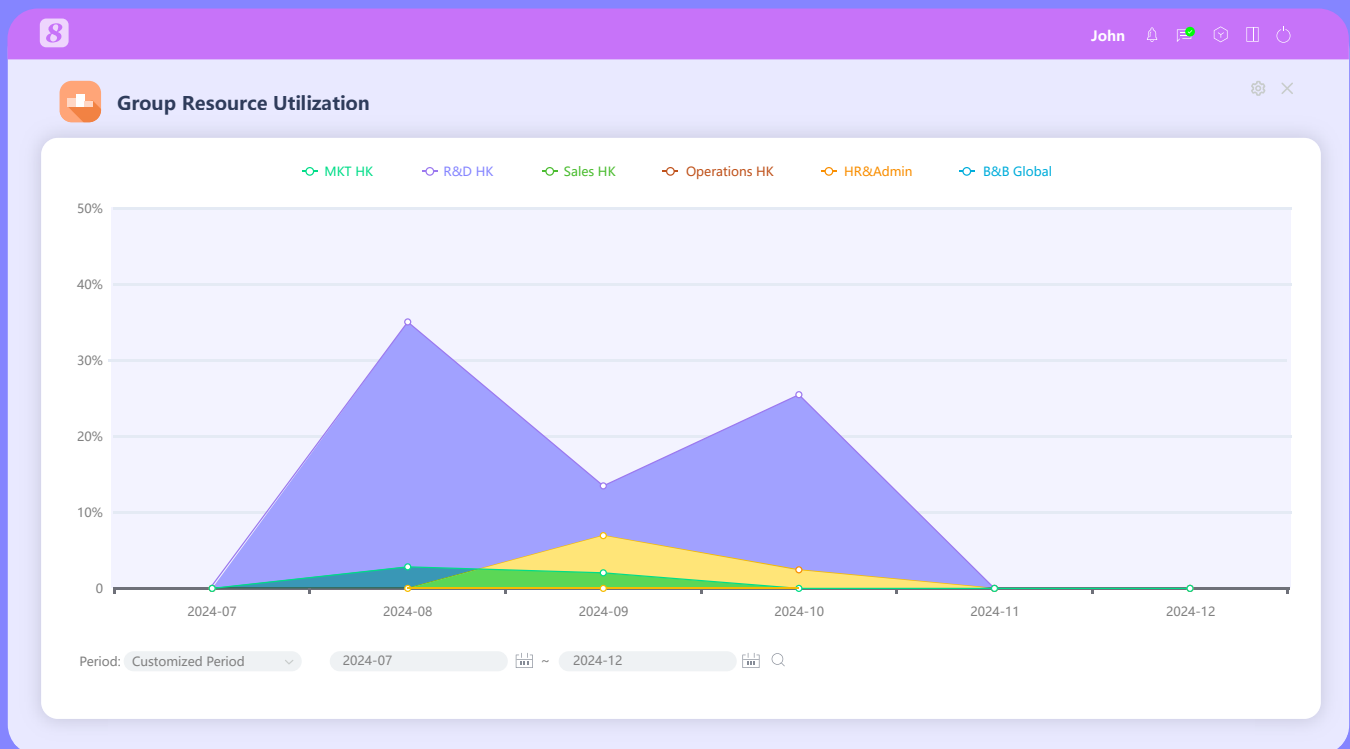
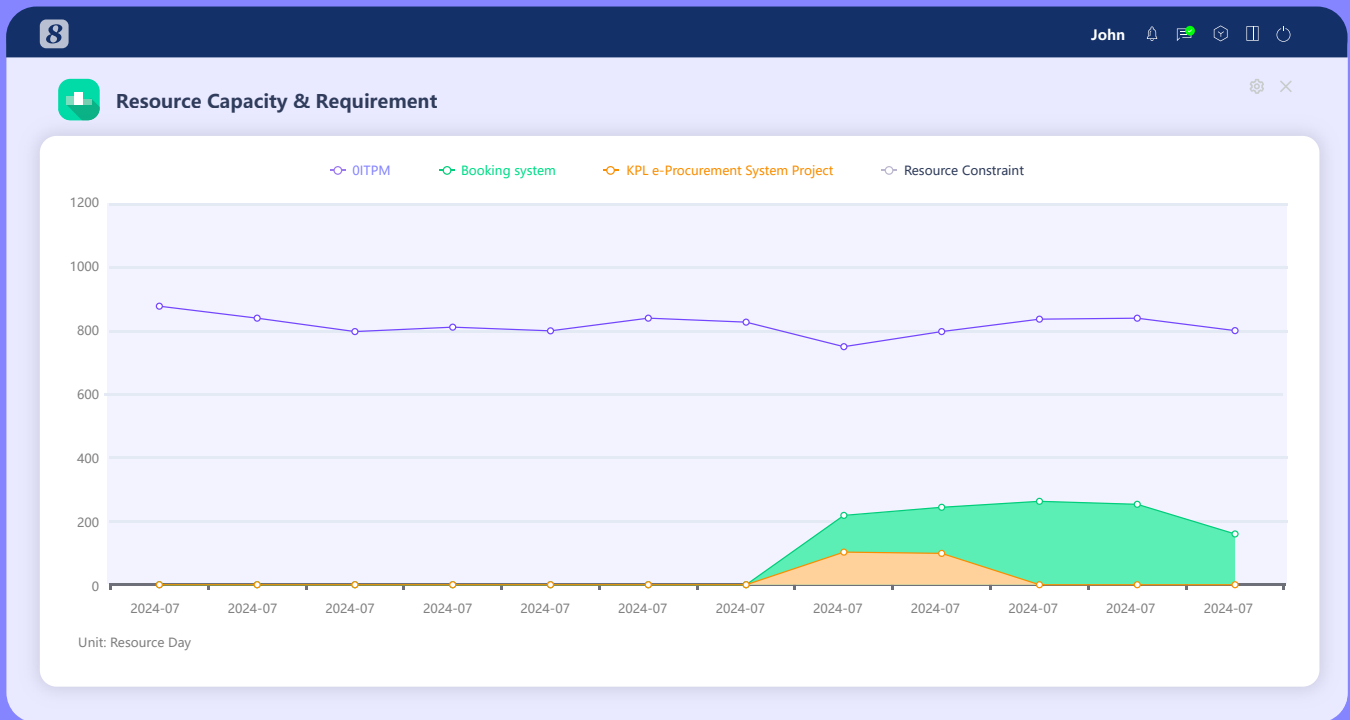
Alerts & countdowns



Sample milestone & phase display components



Sample **resource capacity & utilization** display components



Sample **budget & cost** display components



Sample phase & status display components



8 can provide best combination of standard products & redevelopment services for enterprise management and over 500 corporations in Asia are using our following modules on-premises or SaaS:

8 SRM : Supplier Management, e-Procurement and e-Tender

8 PPM : Project and Portfolio Management

8 CRM : Corporate Client CRM and Consumer CRM

8 Timesheet : Resource Time and Cost Management

8 New Way : Visual Agile and Lean

8 Service : Service Management

8 EDMS : Electronic Document Management System

8 OA : Office Automation

8 HCM : Human Capital Management

8 All-in-one : Enterprise Full Automation